



A.R.PRO.M.A. Associazione Revisori, Produttori di Macchine ed Attrezzature Agricole - via Molinasso 18 - 12038 Savigliano (CUNEO) - Tel. +39 0172 712207 - Cod. Fisc. 96031820044 - www.arproma.it - arproma@confartcn.it

COMPANY PROFILE

company data (dati aziendali)

Company Name (Ragione Sociale): CAPELLO S.R.L.

Address (Indirizzo): VIA VALLE PO N. 100

City (Comune): 12100 CUNEO - ITALIA

Phone: +39 0171 413997

Fax: +39 0171 411834

E mail: info@capello.it

Website: www.capelloworld.it

Last Turnover (Ultimo fatturato disponibile): 27.930.515,00

N° of employees (n° di dipendenti): 93

Contact Person - name and position (Persona di riferimento – nome e titolo): CAPELLO ALBERTO

Spoken Languages (Lingue parlate): ITALIAN – ENGLISH – FRENCH – DEUTSCH - RUSSIAN -

activity (attività)

Short Description of your Company and **Production** (Breve descrizione dell'azienda e della produzione):

Capello's history begins in Cuneo, in Piedmont, thanks to the brothers Francesco and Renato Capello, who since 1965 have opened a small repair shop and they sell agricultural machinery. Later, with their experience, they began to build and sell corn harvesting equipment applicable to combine harvesters of all brands.

With his sons Elio, Alberto and Andrea, today Capello is an international reality for the research and development of cutting – edge products for the collection of cereals. Its name is now synonymous with Italian quality all over the world, thanks to the sales network developed in all the countries where cereals are grown.

The production includes **Diamant**, the diamond point for corn harvesting, **Spartan** the straight cutting bar that is enjoying success all over the world, **Grain System Evo** the proven tipping platform for grain harvesting, the corn harvesting head **Quasar and Helianthus**, the headboard designed for sunflower harvesting in independent rows.

Specific sector of activity (settore specifico di utilizzo dei vostri macchinari)

☐ Wine growing (viticoltura)

☐ Zootechnics (zootecnia)

X Agriculture (agricoltura)

☐ Forestry (silvicoltura)

☐ Gardening (giardinaggio)

☐ Other (Altro) Please detail (specificare):

certifications and other information (certificazioni e altre informazioni)

Does your company have quality certifications? (L'impresa possiede certificazioni di qualità?)

X YES (SI)

☐ NO (NO)

If yes, please detail (se sì, specificare):

X ISO 9001

☐ ISO 14000

☐ CE Mark (Marchio CE)

X Other (Altro) Please detail (specificare): AEO Certification - Authorized economic operator

Does your company have environmental certifications? (L'impresa possiede certificazioni ambientali?)

☐ YES (SI)

X NO (NO)

If yes, please detail (se sì, pregasi dettagliare):

Does or did your company participate in co-design activities together with clients? (La vostra impresa partecipa o ha partecipato da attività di co-progettazione con uno o più client?)

X YES (SI)

☐ NO (NO)

Does your company invest in R&D? (L'impresa investe in ricerca e sviluppo?)

X YES (SI)

☐ NO (NO)

If yes, please give turnover % (se sì, fornire % fatturato): 8%

Did your company register any patents? (L'impresa ha depositato brevetti?)

X YES (SI)

☐ NO (NO)

If yes, please detail in which country/ies (se sì, pregasi dettagliare in quale paese/i): Italy, Europe, Eurasian, U.S.A, Brasil,

Main competition factors of the company (principali fattori competitivi dell'azienda)

☒ Price (Prezzo)

☒ Quality (Qualità)

☒ Technology (Tecnologia)

☐ Customization (Customizzazione)

☒ Service (Servizio)

☐ Other (Altro) Please detail (specificare):

Export (esportazioni)

Do you export any products? (La sua Azienda opera già con l'estero?):

☒ YES (SI)

☐ NO (NO)

If yes, please give Export % of Turnover (Se sì, fornire % Export del fatturato) 86%

Do you already export to (Esportate già in):

☐ Paesi - specificare EUROPE – RUSSIA – UKRAINE - USA - MEXICO – SOUTH AFRICA – AUSTRALIA – JAPON – CHINA

Partners you are looking for (Tipologia di partner commerciali cui siete interessati):

☐ Agents/Brokers/Procurers (Agenti/broker/segnalatori)

☒ Importers/Distributors (Importatori/Distributori)

☐ Manufacturers (Produttori)

☐ Other (Altro) Please detail (specificare):

Briefly describe the profile of your ideal partner (descrivere brevemente le caratteristiche dei partner ideali per la vostra azienda):

DEALERS AND DISTRIBUTORS OF VENEERS

Please give any other information you consider useful (Altre informazioni che ritenete utili):

attachments (allegati)

☒ Electronic Catalogue or Brochure (Catalogo e/o depliant di presentazione dell'azienda **in INGLESE** in formato elettronico)

informazione tecnica

L'azienda dichiara di essere:

associata ad A.R.PRO.M.A.

☒ SI

☐ NO

espositrice alla Fiera della Meccanizzazione Agricola di Savigliano 2018 ☒ SI

☐ NO



CAPELLO COMPANY PRESENTATION



capello

HISTORY

Capello S.r.l. was founded in Cuneo, where agriculture represents and characterizes the landscape of the Piedmont region.

As young men, brothers Francesco and Renato Capello became acquainted with wheat harvesting since their father was a contractor who used to work with fixed steam threshers typical of those years.

They started their own business in 1958 in a small workshop where they used to manufacture and restore agricultural equipment.

They made their first important step in 1965, when they produced the first head for the integral harvesting of corn.

Since then, their machines got improved, year after year, innovation upon innovation.

Their sons Elio, Alberto and Andrea joined the company management and together they created a solid reality of experience, know-how, research and technology.

They have innovated and expanded its sales network and given an industrial foot print at the Company.

Capello S.r.l. produces today a complete range of corn heads for fields worldwide, carrying forward the two founders story.



THE COMPANY

Profile

Capello S.r.l. has been manufacturing and designing *equipment for corn harvesting* for more than half a century.

With established experience and know-how, fresh and dynamic spirit of innovation, the company is now among European leaders in its field. Constant project reviews and production updates are translated into advanced technical solutions to make land job easier and more productive.

The production process takes place at our factory in Cuneo – about 80.000 sq.mt. of production, offices and warehouse while the entire surface of the property is over 150.000 sq.mt. with the possibility of building others 70.000 sq.mt. for production - and over 170 workers put their precise technical skills in “**Quasar**” and “**Diamant**” corn heads, “**Spartan**” direct-cutting platforms, “**Helianthus**” sunflower heads and “**Grain system**” foldable cutting platforms. This high-quality level of work has made Capello S.r.l. appreciated even outside Italy: that’s why over 90% of our products are exported worldwide.

Capello today

Capello S.r.l. still today is a family company, actual production is covered for the 65-68% of the total turnover by the corn heads who are still now the most known product of the Capello Brand. The rest is divided in grain foldable platforms, sunflower headers and direct disc cutting platforms.

All the projects and developments are made by the R & D Engineering department, like all the production who is made or internally or by suppliers under Capello license and quality control.



WHERE WE ARE

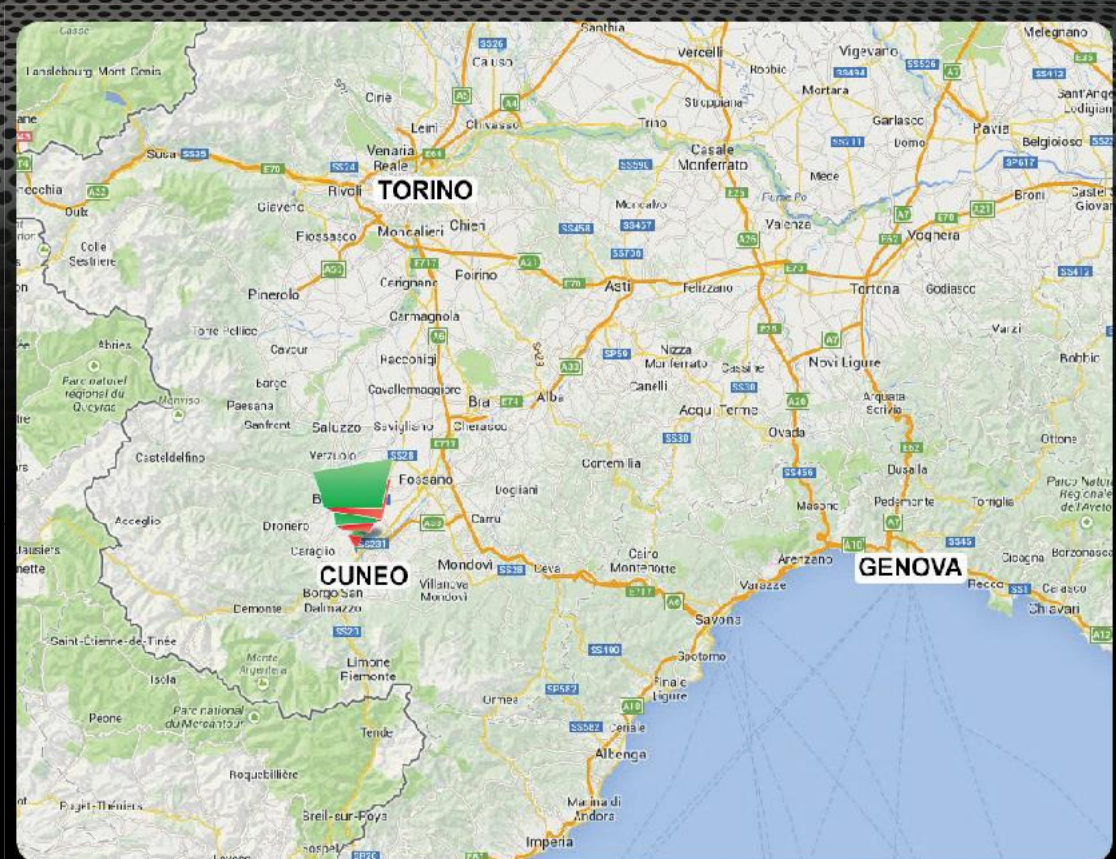
Located in one of the most typical agricultural areas of Piedmont, the Capello factory and headquarters are easy to reach from three of Italy's international airports:

18 km from Cuneo-Levaldigi

120 km from Turin Caselle

230 km from Milan Malpensa

The Medieval town of Cuneo is a very active agricultural and industrial centre that offers its visitors a large number of historical and cultural sites, renowned regional food and commercial activities.



QUASAR CORN HEADS

QUASAR

The Quasar series, known worldwide for redefining the concept of productivity thanks to high standards of technology and innovation, represents today the point of reference for corn harvesting heads in terms of cleanliness of work and chopping quality.

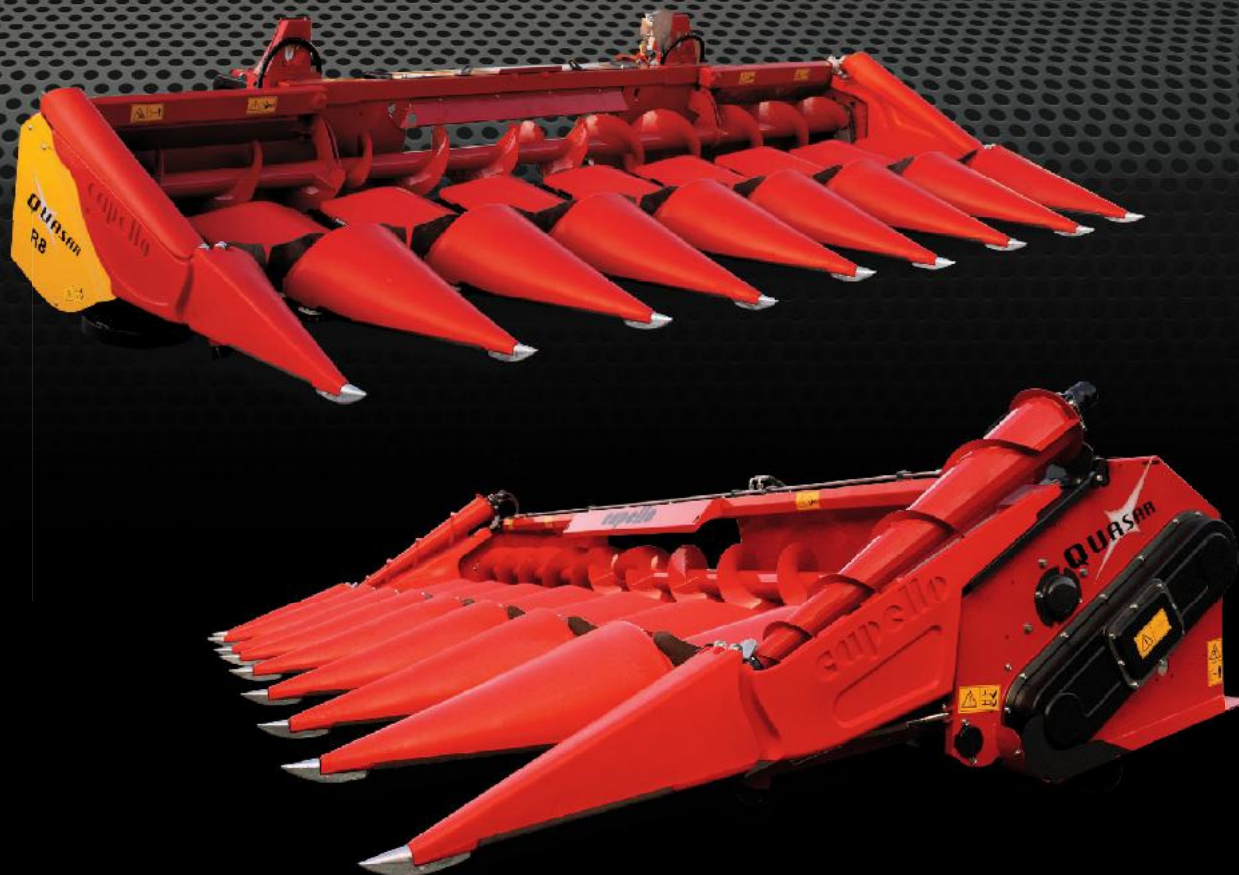
This was the first corn head to integrate the stalk chopper in its gearbox and to introduce the engage/disengage of the chopper.

It was also the first of its kind to introduce techno polymer hoods and points in the European market.

Quasar harvests well and fast with excellent chopping quality in any condition.

Available in fixed and folding versions from 3 to 18 rows with custom row spacing, it can be adapted to any type of combine.

Its reliability has been proven in over fifteen years of work in fields.



DIAMANT

NEW DIAMANT CORN HEADS

The Diamant project is revolutionary and innovative: The newly designed gearbox driving the picking rollers and harvesting chains is entirely in aluminium alloy to reduce weight.

The internal gearing, engineered for the demanding job of modern combine harvesters, is located in an oil bath. Also the slip clutch for each row unit is included in the gearbox to prevent damage and rust during work.

The new stalk chopper, placed in an effective and favourable position to the knife rollers, does an outstanding job, which cannot be compared to anything else on the market. The precision and the cleanliness of the harvesting is ensured by the simultaneous and synchronized movement of the deck plates.

The transmission shafts are also dimensioned for a demanding job, are driven by a chain in oil bath.

The feeder auger is driven by a gearbox made of aluminium alloy and includes a torque clutch in oil bath to protect the system.

The new hoods and points in high resistance polymer once again confirm the high technological level of Capello designers: the new shape facilitates the product flow under all conditions and has been further improved. Cleaning and storage of the head are practical and fast operations, to remove the hoods and points for registration no special tools or keys are required, just hands.

The frame of the folding versions has been designed to combine reliability, lightness and folding speed.

Attachable as always to any combine harvester, the Diamant is even more compact and as manoeuvrable as ever.



GRAIN SYSTEM *evo*

EVO GRAIN SYSTEM FOLDING CUTTING PLATFORMS

With an exclusive folding system and cutting width ranging from 4.8 to 7 meters, GRAIN SYSTEM is the ideal platform for the contractor who needs to travel by road.

It can be folded from the cab with no efforts in just a few seconds by one simple operation.

It offers maximum visibility on the road from the cab with minimum space when folded.

In fields, Grain System provides the same performance as a fixed platform, with the drive on one side only and therefore limited overall dimensions on the opposite side. The feeding auger has no supports at the centre, avoiding obstruction of the smooth flow of material in the conveyor channel.

The reel is hydraulically adjustable in advancement, height and speed of rotation from the combine harvester cab.

The patented knife coupling system ensures a clean and uniform cut over the entire working width.

The variable inclination of the platform grants the correct set up for all types of product, even in down crops.

Grain System, small and compact, ensures productivity in fields, safety, visibility and stability on the road and in manoeuvre.



